

The 20<sup>th</sup> Annual Cedar Rapids Heart Ball, "Jazz in the Vineyard" will be held at Cedar Rapids Country Club on Saturday, February 25, 2012. This social gathering will feature wine tasting and cocktail reception while viewing of the silent auction, an elegant meal, short program, a live auction and entertainment.

The Heart Ball is attended by Cedar Rapids' most prominent corporate leaders, community philanthropists, and medical industry professionals in support of the American Heart Association's mission to build healthier lives, free of cardiovascular diseases and stroke.

Dollars raised by Heart Ball will be used to fund lifesaving research, education and community programs right here in Iowa.

## Gold Sponsor \$5,000

As Gold Sponsor, your company will receive prominent recognition including the following benefits:

- Invitations for 10 guests with reserved seating at the Heart Ball
- Company identified as a sponsor in press releases
- Company recognized as a Gold Sponsor in event program
- One half-page acknowledgement in event program
- Recognition in presentation during short program
- Signage with your company logo welcoming guests at the entrance
- Company logo on Heart Ball event website